



# Station Order Add to Schedule Heinrich for Senate 2012

**Market:** Albuquerque

**Estimate ID:**

**Flight Dates:** Monday, October 15, 2012 to Sunday, October 21, 2012

12538

**Contact:** Jim Giudicessi

**Phone:** 505-246-2222

**Email:** Jim.Giudicessi@krqe.com

**Fax:** 505-944-0259

**Direct:** 505-998-9530

**KRQE-S2**

214264

Jug  
10/12/12

Program Name	DP	Length	Days	Gross Rate	Mon Oct 15	Tue Oct 16	Wed Oct 17	Thu Oct 18	Fri Oct 19	Sat Oct 20	Sun Oct 21	Total
Price is Right	DT	M-F		\$200.00				1				1
11:00 AM 12:00 PM		30		\$200.00								
Sold out at LUR per KRQE. Move to L4 to clear.												
KRQE 4p News	EN	M-F		\$125.00					1			1
4:00 PM 4:30 PM		30		\$125.00								
KRQE 4:30p News	EN	M-F		\$275.00		1		1				2
4:30 PM 5:00 PM		30		\$550.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
KRQE 5:30p News	EN	M-F		\$500.00	1							1
5:30 PM 6:00 PM		30		\$500.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Saturday 5:30p News	EN	Sa		\$125.00						1		1
5:30 PM 6:00 PM		30		\$125.00								
Sunday 5:30p News	EN	Su		\$125.00							1	1
5:30 PM 6:00 PM		30		\$125.00								
Wheel of Fortune	PA	M-F		\$425.00		1						1
6:30 PM 7:00 PM		30		\$425.00								
CSI New York	PT	F		\$600.00					1			1
7:00 PM 8:00 PM		30		\$600.00								
48 Hours	PT	Sa		\$500.00						1		1
9:00 PM 10:00 PM		30		\$500.00								
Amazing Race	PT	Su		\$800.00							1	1
7:00 PM 8:00 PM		30		\$800.00								
KRQE 10p News	LN	M-F		\$700.00			1					1
10:00 PM 10:35 PM		30		\$700.00								
Sold out at LUR per KRQE. Move to L4 to clear.												
<b>Station Gross Totals</b>				<b>\$4,650.00</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>12</b>

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/12/2012 9:31:38 AM

KRQE-S2

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suzannel@mediastrategies.com

# Spot Manager: All, 10/15/12-10/21/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/15/12												
Station: KRQE												
	POL/Heinrich I	214264	KROE News 13	530p-6p	:30	P3	[ALL]	HEINRICH 12538		5:57:28 PM	MHTV1208H	\$500.00
												\$500.00
												\$500.00
Date: 10/16/12												
Station: KRQE												
	POL/Heinrich I	214264	M-F KRQE New:430p-5p		:30	P3	[ALL]	HEINRICH 12538		4:46:55 PM		\$275.00
	POL/Heinrich I	214264	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12538		6:40:33 PM		\$425.00
												\$700.00
												\$700.00
Date: 10/17/12												
Station: KRQE												
	POL/Heinrich I	214264	LN M-F	10p-1035p	:30	P4	[ALL]	HEINRICH 12538		10:26:13 PM		\$700.00
												\$700.00
												\$700.00
Date: 10/18/12												
Station: KRQE												
	POL/Heinrich I	214264	Price is Right	11a-12p	:30	P4	[ALL]	HEINRICH 12538		11:29:56 AM		\$200.00
	POL/Heinrich I	214264	M-F KROE New:430p-5p		:30	P3	[ALL]	HEINRICH 12538		4:46:55 PM		\$275.00
												\$475.00
												\$475.00
Date: 10/19/12												
Station: KRQE												
	POL/Heinrich I	214264	Fri Hour 1	7p-8p	:30	P5	[ALL]	HEINRICH 12538				\$600.00
	POL/Heinrich I	214264	M-F KRQE New:4p-430p		:30	P5	[ALL]	HEINRICH 12538		4:26:45 PM		\$125.00
												\$725.00
												\$725.00
Date: 10/20/12												
Station: KRQE												
	POL/Heinrich I	214264	Sat Hour 3	9p-10p	:30	P5	[ALL]	HEINRICH 12538				\$500.00
	POL/Heinrich I	214264	Sa KRQE News 530p-6p		:30	P5	[ALL]	HEINRICH 12538				\$125.00
												\$625.00
												\$625.00
Date: 10/21/12												
Station: KRQE												
	POL/Heinrich I	214264	Sun Hour 2	7p-8p	:30	P5	[ALL]	HEINRICH 12538				\$800.00
	POL/Heinrich I	214264	Su KRQE News 530p-6p		:30	P5	[ALL]	HEINRICH 12538				\$125.00
												\$925.00
												\$925.00
												\$4,650.00

[Sorted by: Date]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KRQE-TV      Albuquerque	<b>Date:</b> 10/12/2012
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I, Media Strategies and Research

being/on behalf of: Martin Heinrich, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 15, 2012			Sunday, October 21, 2012		

**Total Charges: \$4,650.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Friday, October 12, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title